

# AN IMPORTANT MESSAGE FOR UNION LEADERS AND ACTIVISTS

# IT'S TIME TO **FIGHT** FOR A BETTER FUTURE!

## Working people did not cause our problems

Working people have had enough. Food costs? Up. Mortgage payments and rent? Up. Gas? Up. Wages? Just not keeping up. Many of us are getting desperate. **Yet the rich just keep getting richer.**

It's no wonder working people are angry with the system.



## Corporate greed has caused this crisis

Things weren't always this way. Over decades politicians have worked with corporations to:

- **Undermine wages,** benefits and pensions of working people
- **Weaken unions** by scrapping labour laws and our right to strike
- **Offshore good jobs** to benefit the wealthy
- **Strip back environmental protections** to benefit developers and fossil fuel companies
- **Cut taxes for wealthy** corporations and individuals
- **Privatize public services** that we working people depend on

No wonder corporations' profits have soared beyond belief. In 2023, corporate profits were higher than they've ever been while workers' wages stagnated.



## Don't let populist politicians off the hook

Corporations are swimming in profits because they exert undue influence on their political friends to get the things they want. Business lobbyists and the politicians they help elect try and distract us from our real concerns by talking about buck a beer or a two-month only 'GST holiday.'

Corporate-backed politicians like Conservatives Doug Ford and Pierre Poilievre, and Justin Trudeau's Liberals, have to stop undermining public services including health care and education and the integrity of the workers who deliver them. It just makes privatization look more inviting when our public systems are left to fall apart.



## Work Hard to Build Solidarity

Wealthy corporations and their political friends use hate and scapegoating to keep us weak and divided. They blame the affordability crisis and housing shortage on migrants, when corporations caused the problem. Instead of fighting each other, we need to stick together—just like we do at the bargaining table and when we join a solidarity picket.

# WE NEED TO FIGHT FOR A BETTER DEAL FOR WORKING PEOPLE!

SEE BACK FOR WORKERS' DEMANDS AND HOW TO WIN THEM



# FIGHT FOR YOUR FUTURE NOW!



On the front lines, at rallies, on your doorstep and through social media, send a loud and clear message to every politician that **working people must be their top priority**. Let's fight together, and with politicians who **champion working people**, to fix the things that are broken with real common sense solutions!

- 1 A life we can afford**  
End price-gouging by corporations, and bring back rent and price controls.
- 2 Health care when we need it**  
Adequately fund public health care; stop and reverse privatization by corporations.
- 3 Housing for people, not investment**  
Stop speculation, and build permanently affordable non-market housing.
- 4 Improved wages and benefits**  
Build a sustainable economy that provides good jobs and decent wages for all.
- 5 Strong protections for working people**  
Strengthen labour laws and make it easier for people to join unions.
- 6 Environmental protections for our future**  
Stop subsidies to fossil fuel CEOs and help working people afford energy efficiency.
- 7 Make the rich pay their fair share**  
If the wealthy pay their fair share, there will be enough money for strong public services in every community.
- 8 Work hard to build solidarity**  
Stop scapegoating the most vulnerable in our society for issues caused by corporate greed.
- 9 What else matters to you,**  
your families, and other workers you know?

## What you can do NOW...



### GET INVOLVED

by speaking to your union about the work they are doing to win a Better Future.

**SPEAK** to your co-workers about the Better Future working people need—a real common sense which ensures people live in dignity.



**EXPOSE** the lies told by corporate Canada, and its mouthpieces Pierre Poilievre and Doug Ford—fact sheets available online.

**TAKE ACTION** to win a Better Future in your workplace and in the streets. When workers' stand together with politicians who champion their needs, we all win!



Get involved at  
[FightForABetterFuture.ca](https://FightForABetterFuture.ca)

